



WHO WE ARE
new possibilities group



Testimonials

"The New Possibilities Group has always been about results, and every year is better than the last—that's why I love working here."

Sebastien, Art Director



new <possibilities> group llc

The New Possibilities Group

we don't just love pixels—we love people too.

Picture it: the turn of the century, the early days of web design and development. Social networking was hardly a blip on anyone's radar, and the landscape of the Web was more like a quiet suburb than the bustling metropolis it is today.

That's where the NPG story began.

Founded by Pete Czech and Kris LaGreca in late 2000, we started out as a small consultancy specializing in local website design and development. It was from those humble beginnings that we evolved into a kick-ass, full-service digital agency. Our talented team of designers, developers, project managers, and marketers works year-round to develop and maintain Web projects for our beloved partners (or as we like to call them: our #awesomeclients).

And it's those partners that make us tick—small businesses, startups, and entrepreneurs from around the world with whom we join forces from the very beginning to build new and awesome websites and apps.

We've seen ideas go from a quick brainstorming session to an 8-figure exit. We've taken visions from concept to reality. And we've loved every minute of it. Now that you've learned a bit about us, we'd love to learn more about you.

Our Core Values



Quality

We're perfectionists. We're suckers for detail. We like to do things right. It's not really about quality over quantity, but rather quality no matter what. We're dedicated to a high standard in every aspect of what we do, whether it's design or coding or customer service. It helps us look good, and makes you look even better.



Efficiency

Your time and money are valuable—when you place them in our hands, we make it a point to treat them with respect and use them wisely.



Ownership & Collaboration

The best, most rewarding projects are the ones where everyone is invested and dedicated to one cohesive vision, from the client to the project managers to the designers and developers. That shared accountability means that we're all on the same team at all times, no matter what.



Focus

We believe in the value of goals, and we pursue them relentlessly. Whether it's a simple design or an elaborate, long-term marketing campaign, we approach everything with equal levels of passion and enthusiasm. Because if it's important to you, you can bet that it will be important to us.



Transparency & Honesty

We believe in truth and being ethical at all times. We've got nothing to hide. Our team will always present the facts and offer their honest opinions when needed, always with you and your project's best interest in mind.



Judgement

We're problem solvers by nature. Obstacles are unavoidable, but we always opt to overcome them rather than let them hold us back. Our collective experience is hard-earned, and we strive to apply it wisely in every decision we make.

The NPG Family

these are just a few of our #awesomeclients.



TLC Vision



Baker College



Newsy



Association of National
Advertisers



Samsung



American Express



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Exelate



Nokia



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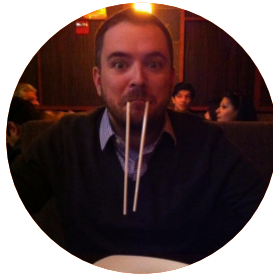


SANOFI

Sanofi-Aventis

Leadership

meet the guys in charge.



peter czech
founder & ceo

Pete is an original founder of NPG. He began his career as a web developer bouncing from the mechanical engineering industry to online games to action/adventure sports. Now, as CEO of NPG, he not only continues to handle clients but also manages the day to day company operations. Somehow, he maintains a low, single digit handicap.



kristopher lagreca
vp of accounts

Kris is an original founder of NPG and focuses on client relations and project management. He enjoys creating unique solutions to complex issues. Kris's methodologies always have an underlying attention to communication. He believes that both communication and good design are the keys behind every successful project. When he's not in front of a computer, you can find Kris attempting a home remodeling project (and usually making a mess in the process).

Leadership

meet the guys in charge.



avram sand
senior project manager

As NPG's senior project manager, Avram will probably be your guide as your project moves from design to deployment. He brings a love for web architecture and sophisticated organization to each NPG site-in-progress. Avram has experience in custom CMS solutions, WordPress, and Drupal. Though he professes to love them all equally, Drupal has a special place in his heart.



sebastien jean-baptiste ii
art director

Sebastien is the art director at NPG. A graduate of William Paterson University with a BFA in design, his main responsibility is to set the tone and quality for all designs that leave the art department. He also keeps the company up to date on all of the latest technology and design trends. Though he works more than he sleeps, he does still manage to find time for the gym.

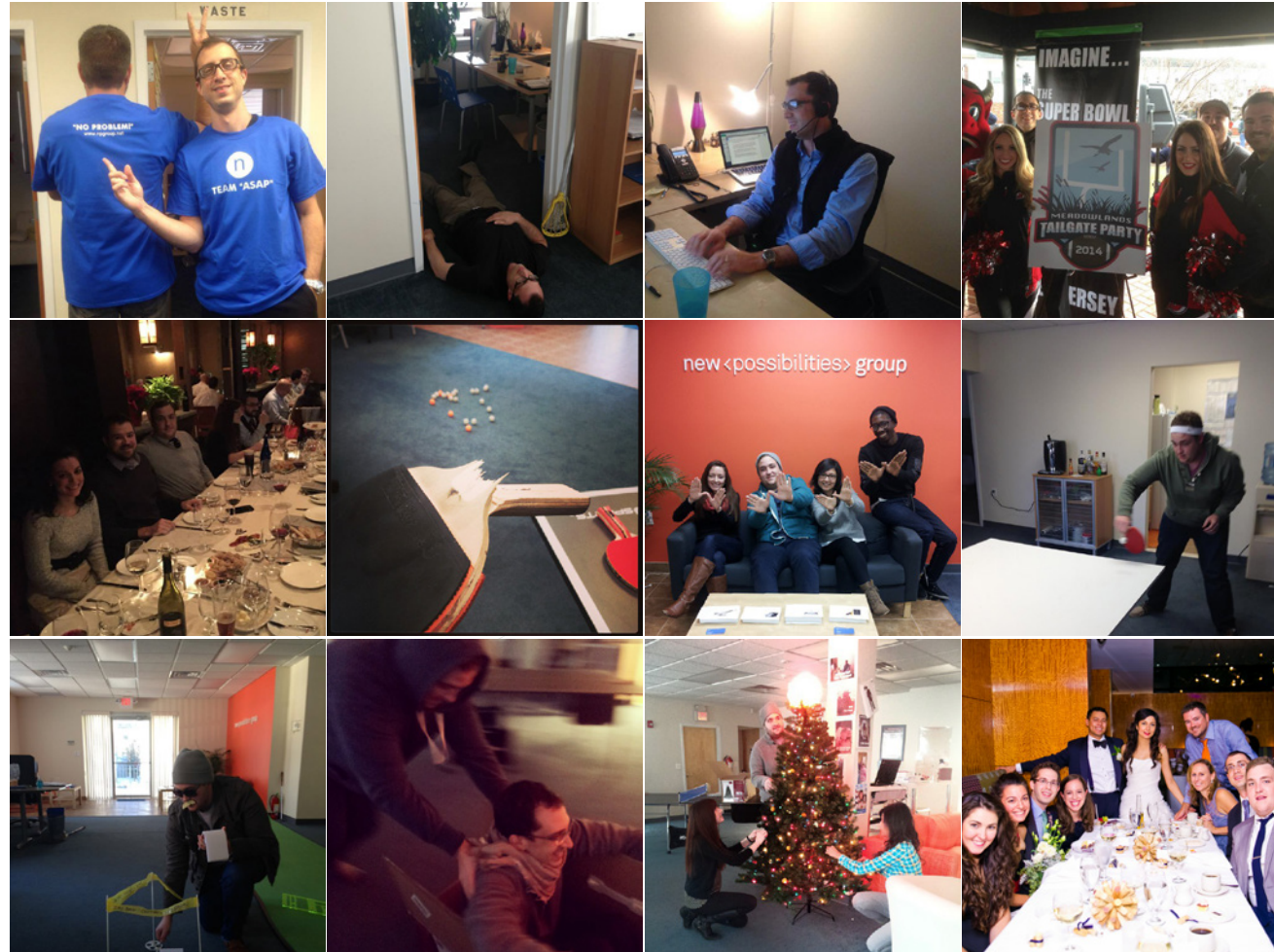
Testimonials

"There are many reasons why I enjoy working at NPG. One of them is working with great people in an awesome environment."

Adriana, Graphic Designer

A Day In The Life @ NPG

a bit of shenanigans and a whole lot of hard work.



Testimonials

"Working at the New Possibilities Group has given me the opportunity to meet some amazing people, especially our #awesomeclients. There's never a dull moment, and that's the beauty of it—play hard and work even harder! It's always worth it in the end."

Jessica, Assistant Project Manager



new <possibilities> group LLC

NPG By Numbers

want to know the recipe for awesome? here it is.



15

cats, dogs, and babies



24,176

shared files and
project assets



1,200

epic games of ping pong
(1 broken paddle)



492.5

hours of phone
support



390,000+

e-mails exchanged



12

average tacos and
burritos eaten per week



1

company drone



35,000+

hours of design and
development

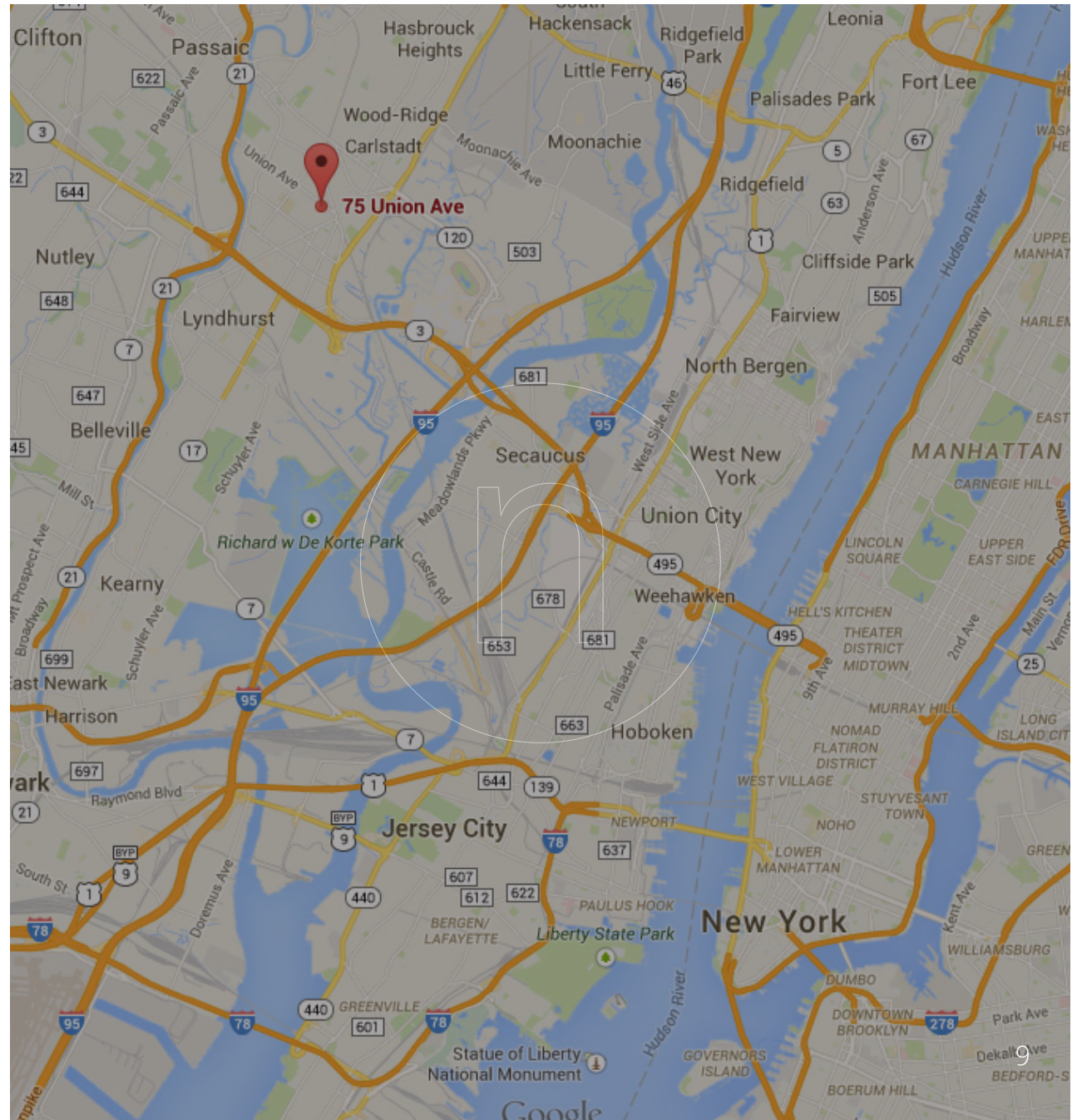


Where To Find Us

our home away from home.

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